



KELLY MEERBOTT

KEYNOTE • CEO • LEADERSHIP COACH

2023 MEDIA KIT

ABOUT KELLY MEERBOTT

Kelly is sought-after keynote, TEDx speaker, author, podcast host, and leadership expert. She brings infectious energy to her talks, and her experience and drive for transformation is evident in her delivery, and leaving her audience feeling inspired and motivated.

As a leadership coach, Kelly has worked with senior executives, the C-suite, and over 300 high-ranking officers in the US military. Her customized approach has demonstrated measurable results, and her trauma-informed approach and PTSD training makes her unique in the industry. Combined with her coaching experience, Kelly creates a psychologically safe space for privacy where clients can be honest and truthful so they can break through their worst roadblocks.

Kelly has multiple coaching certifications in Human & Organizational Transformation, Unconscious Bias, Leadership, cognitive therapy, improv, and communications. She is a certified clinical trauma specialist. Kelly received her degree from College of the Holy Cross.



FROM BURNOUT TO BLISS: THE TOOLKIT & JOURNAL

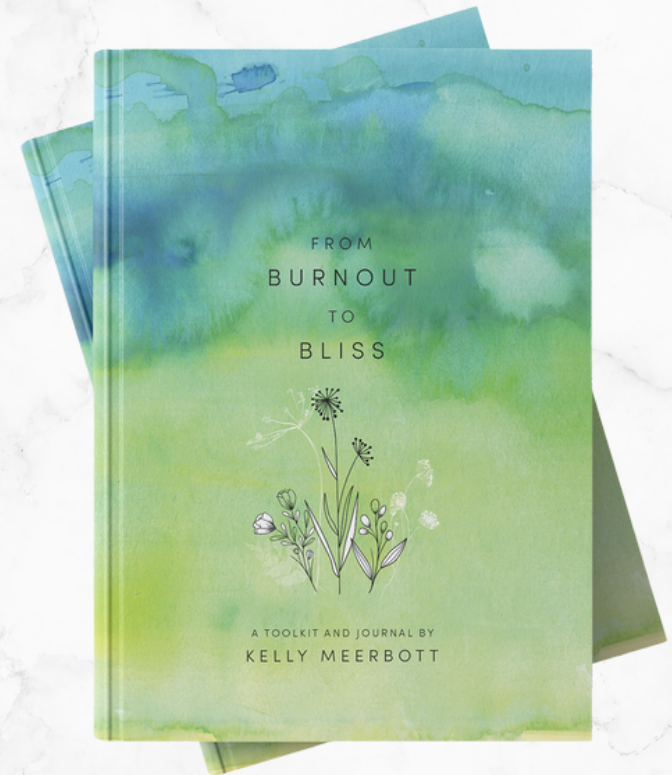
Burnout has become an epidemic.

59% of the American population is currently experiencing burnout.

95% of human resource leaders say employee burnout is sabotaging workforce retention.

It's a toxic thief draining the energy, enthusiasm, and passion of teams.

Kelly's book, **From Burnout To Bliss: A Toolkit & Workbook**, offers 28-Days of daily practices that gives readers the tools to put it into practice to help heal burnout.



TRIED & TESTED ON OVER 300 HIGH-RANKING MILITARY OFFICERS



Hear the story behind the Leader

HIDDEN HUMAN

with KELLY MEERBOTT

Since 2017, Kelly has interviewed leaders in various on her podcast, The Hidden Human.

With her gifted ability to interview and empathize with her guests, the podcast features deep conversations exploring the stories behind the business leader.

Get ready to hear insights from business leaders speaking candidly about how they became who they are today and the lessons they learned along the way.



SOCIAL MEDIA REACH

AS OF FEB 2023

Kelly has a motivated and deeply engaged, wide-ranging audience of established and budding professionals across multiple platforms — business minded, savvy, and smart.



22K



8K



3K



12K



3K

AUDIENCE DEMOGRAPHICS

56%

WOMEN

44%

MEN

27%

AGES 28-35

63%

AGES 35-55

NEWSLETTER SUBSCRIBERS 6.6K





FEATURED ACCOMPLISHMENTS

AWARDS

- 2023 Top Leaderships
- Inc. Magazine Military Entrepreneur
- WBENC Resiliency Award, Honorable Mention
- Finalist, The Rosie Network Military Spouse Awards
- Finalist 2020 WomenTech Network Global Award

AFFILIATIONS

- Advisory Board Member of PHL Diversity
- Former Member of the Forbes Coaches Council
- Member of the Board of Advisors for EPM
- Member of the Board of Advisors for SecureNote
- Member of the Board of Advisors for Uwavee
- Temple's Executive Leadership Education Instructor
- WBENC Certified

CERTIFICATIONS

- Certified Clinical Trauma Specialist (CCTS-I)
- Creating Safety and Stability in the Workplace
- Unconscious Bias: From Awareness to Action
- Emotional Intelligence (EQ) Practitioner
- Human & Organizational Transformation Coaching
- Cognitive Behavioral Coaching

SIGNATURE TALKS

FEATURED KEYNOTES

NURTURING BELONGING

Awakening To Your Role In Diversity Equity & Inclusion

LEADER OR BOSS?

The Difference Between Manager & Leader

RESILIENCE

The Super Power of Exceptional Leaders

FROM BURNOUT TO BLISS

Transforming YOUR Internal Narrative

SOUL CENTERED LEADERSHIP

Leading With Your Inner Wisdom



FEATURED PRESS

PODCASTS

Forbes

THE BUSINESS JOURNALS

pgn

ValiantCEO

5 TRUIC
STARTUP SAVANT

HR.com
Maximizing Human Potential

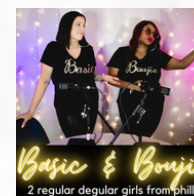
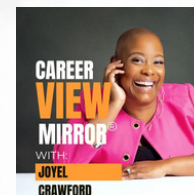
THE CORPORATE
MAGAZINE

The Virginian-Pilot

gothamCulture
HELPING NAVIGATE CHANGE



Discover Philadelphia



AWARDS & AFFILIATIONS



CONTACT

For more about Kelly's work, visit:

KELLYMEERBOTT.COM &
YOULOUDANDCLEAR.COM

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Thank you!

