



Kelly Meerbott is a passionate advocate, ally and activist for diversity, equity and inclusion. In 2009, at the height of the recession, Ms. Meerbott found herself caught up in a round of 30,000 layoffs - a defining moment in her career. As Kelly explored what was next, she hired a coach who subsequently changed her life. The support and guidance of a personal coach helped her realize her passion for helping others and desire to make it a career. More importantly, she recognized how impactful and life-changing a great coach can be. This is what inspires and motivates her to share her talents to make a difference in the world. She employs a unique coaching style that allows her to follow her intuition. Kelly quickly gets to the root of an issue and shifts the prevailing mindset to bring about positive change with her clients. Kelly is a true champion of everything that makes humans magnificent, and she works to bring out the best in everyone. She embodies and enacts the phrase: Your legacy is every life you touch.

## CERTIFICATIONS

- Certified Clinical Trauma Specialist – Individual (CCTS-I)
- Creating Safety and Stability in the Workplace - Be Effective When Feeling Overwhelmed at Work (A Trauma Informed Approach)
- Unconscious Bias: From Awareness to Action
- Emotional Intelligence (EQ) Practitioner
- Human & Organizational Transformation Coaching
- Cognitive Behavioral Coaching

## AFFILIATIONS

- Advisory Board Member of PHL Diversity (A Division of the Philadelphia Convention and Visitors Bureau)
- Guest Columnist for the Philadelphia Business Journal
- Inc. Magazine Military Entrepreneur
- Former Member of the Forbes Coaches Council
- Member of the Board of Advisors for EPM
- Member of the Board of Advisors for rSecureNote
- Member of the Board of Advisors for Uwavee
- Podcast creator and host of *Hidden Human: The Stories Behind the Business Leader*
- Senior Instructor for Temple University's Executive Leadership Education Program
- Speaker for the Pennsylvania Conference for Women
- Speaker for University of Pennsylvania's Wharton Women in Business
- Speaker for HR.com's 2020 Inspire Conference
- Leadership Philadelphia Fellow (2019 Core Class)
- WBENC Certified
- YouTube host of the series: *Life Transformations: Conversations with Kelly Meerbott*

## FIELD TESTED COMPETENCIES

Activating Leadership through Emotional Intelligence Diversity, Equity and Inclusion Creating Effective, Impactful and Interactive Virtual Training Events

- Cognitive Behavioral Coaching
- Facilitating Difficult Conversations
- Healing Burnout
- Trauma Informed Coaching
- Culture Change
- Change Management
- Customized 360 Degree Assessments
- Leader/Executive Development
- Leadership Transitions - Supporting high performers
- Meeting Facilitation
- Microlearning/Distance Learning
- Motivational Speaker
- Organization Development – supporting teams in transition
- Senior Leaders/Executive Coaching
- Senior Leadership Team Development
- Hypnotic Storytelling: How to Tell Stories that Heal
- Succession Planning & Implementation
- Team Transformations from Dysfunction to Cohesiveness
- Training & Development
- Treating PTSD, Trauma & Phobias With The Rewind Technique
- Transitioning to executive positions – effective transitions vs. throwing the executive in to sink or swim

## HEADQUARTERED:

PHILADELPHIA, PA

FEIN: 80-0464404

DUNS: 832070275

CAGE CODE: 5YKJO

## WBENC NATIONAL CERTIFICATION

NUMBER: WBE1801594

NAICS: 611430, 541611, 541612, 541618, 561110, 611699

UNSPSC: 86132001, 86132201, 86132101, 86132100, 86132102, 80101511, 80111500, 80111501, 86132000, 86101810, 80111504, 80171803

## HONORED TO HAVE WORKED WITH:

- ACADIA Pharmaceuticals
- Comcast
- Kellogg
- La Colombe
- Lululemon
- Lyft
- McDonald's
- Pepsi Cola
- Salesforce
- Southwest Airlines
- Teach for America
- The Four Seasons Boston
- The Philadelphia Department of Aviation
- Virgin America
- Walt Disney World Parks & Resorts



(+1) 757.262.8329



kelly@youloudandclear.com



kellymeerbott.com